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## Press Release



### Model Driven Integration (MDI) completes Enterprise Architecture (EA) with UML Model Execution **Adaptive and E2E bring Enterprise Architecture to life**

Arlington, Virginia (USA) and Basel (Switzerland), November 2<sup>nd</sup>, 2006. – Adaptive, Inc., a leading provider of Enterprise Architecture solutions and E2E Technologies Ltd., a leading supplier of Model Driven Integration have entered into a worldwide partnership agreement to jointly expand the reach of Enterprise Architecture Repository solutions into operational IT. E2E's flagship product, the E2E Bridge, is the industry's first Enterprise Service Bus (ESB) in the form of a UML® virtual machine. Its use enables Adaptive customers to document their Enterprise Architecture using a standards-based knowledge repository and to execute the documented artifacts as modeled, bringing Enterprise Architecture to life for the first time ever – without the need for any programming or code generation.

Based on its standards-compliant, web-based repository foundation, Adaptive provides products to support specific management challenges such as Enterprise Architecture Management, Business Process Management, IT Portfolio Management and Project Portfolio Management, offering a single, automated environment for capturing, storing, integrating, analyzing, visualizing and sharing the knowledge about an organization's strategies, processes, technology and other resources. As a result, Adaptive facilitates compliance with existing and emerging legislature requirements on corporate governance.

#### **Enterprise Architecture directly executed as a model**

Enhanced with the E2E Bridge, the world's first integration platform in the form of a UML virtual machine, the combined offering unites the transparency of Adaptive's management platform with the business critical day-to-day enterprise IT operations, from Governance to Execution. Using the E2E Bridge, no conventional programming is needed since all model artifacts are directly executed as a model, hence the documented artifacts are never out of sync with the runtime environment. By closing the gap between Governance and Execution, the combined offering enables IT organizations to consolidate and modernize their IT portfolios, keeping permanent control during a risk-free migration from the AS-IS situation to the TO-BE scenario. The

time-consuming tracing and debugging of errors in highly distributed software environments is avoided, while documentation is always complete and permanently up-to-date.

As Jeff Goins, Executive Vice President and co-founder of Adaptive, points out: "With Adaptive and E2E, two leading innovators of model driven technologies are combining their unique capabilities to enable an end-to-end vision of the complete IT governance process, from Enterprise Architecture to the identification, design, implementation and maintenance of reusable Enterprise Services. The E2E Bridge is simply breathing life into an organization's Enterprise Architecture, taking it to sustained operational excellence".

**About E2E:**

*The Swiss software company E2E Technologies Ltd. is the world's first company to offer software for fully Model Driven Integration (MDI). Its flagship product, the E2E Bridge, allows companies to maximize automation of the end-to-end process for IT systems integration, in order to facilitate cross-departmental business processes. E2E's MDI approach requires no conventional programming, as all integration services are directly executed as a model. To enable this unique approach, E2E provides the industry's first Enterprise Service Bus (ESB) in the form of a UML virtual machine.*

*By using the E2E Bridge, customers can implement integration projects economically, on time and on budget, transparently and in exceptionally high quality. Software manufacturers and providers of Software-as-a-Service (SaaS) use the E2E Bridge to offer products and services that can be more easily integrated into existing heterogeneous IT environments. The company was founded in 1996, is headquartered in Basel, and has offices in Boston, Dallas, London and Sydney.*

For more information about E2E, please visit [E2EBridge.com](http://E2EBridge.com).

**About Adaptive:**

*Adaptive provides a scalable, web-based enterprise-class metadata repository to support and manage multiple models, architectures and tools across an evolving set of technologies, applications and users. Adaptive's repository enables organizations to capture and share consistent metadata to support the entire change management cycle including planning and architecture, analysis and design, development and implementation and monitoring and governance.*

*[Adaptive Foundation™](#) is a repository platform that enables Adaptive and its technology partners to quickly create applications which encompass techniques, tools and analytical capabilities tailored to target specific domains or markets. The Adaptive suite includes [Adaptive Foundation™](#), [Adaptive Enterprise Architecture Manager™](#) (EAM), [Adaptive Business Process Manager™](#) (BPM), [Adaptive IT Portfolio Manager™](#) (ITPM) and [Adaptive Project Portfolio Manager™](#) (PPM).*

*Adaptive works with many Global 2000 companies and governments around the world to address the challenges of enterprise architecture, business performance improvement, IT governance, meta-data management and [Model Driven Architecture™](#).*

Visit [www.adaptive.com](http://www.adaptive.com) to learn more.

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