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Press Release

Swiss company brings revolutionary IT integration approach to US market

No code – first Enterprise Service Bus based on direct UML model execution

Basel, September 27, 2006. – E2E Technologies Ltd, the world's first company to offer software for fully Model Driven Integration (MDI), has now opened its USA branch offices in Boston, Mass. and in Dallas, Texas. The Swiss company enjoys strong demand for its revolutionary approach to Enterprise Application Integration (EAI) and Service Oriented Architecture (SOA). It is based on E2E's unique Enterprise Service Bus (ESB) which builds on a high performance virtual machine for the Unified Modeling Language (UML), the E2E Bridge. CEO Serge Gansner: "With a team of experienced sales and technology experts from the integration sector, E2E brings a best-in-class solution to the US market."

As part of its new US team, E2E has brought on board a seasoned team of four entrepreneurial managers, all with many years of experience in the areas of IT integration, migration and consolidation. Doug Frisoli and Jeff Burke are responsible for USA East sales and technology respectively, while Ron Brenners and Mike Monaco hold the same respective positions for USA West. The new team members have previously all held positions at leading enterprises within the industry, including Oracle, IBM, BEA, Vitria, Mercury Interactive and Sun Microsystems.

Jeff Burke comments: "When I saw the E2E Bridge in action for the first time, I could not believe what I saw. E2E's unique MDI approach is so fast, that even a large scale integration project is finished in less time than it will take any other company to write the specification. At the same time, the quality achieved by the purely model driven approach practically eliminates all maintenance costs." Mike Monaco adds: "By directly executing the UML integration models, E2E is effectively proposing a new dogma: **THE DOCUMENTATION IS THE CODE**. By forcing the developer to stay at the model level at all times, even during the testing and debugging cycle, a myriad of classic problem sources that haunt most integration efforts I've seen – and I've seen a lot – go away. And the exceptionally high execution performance of the UML-ESB, which beats

any J2EE or .NET application server by factors in the double digits – and even runs on small Pentium II type machines – completely eliminates the need for developers to mess around with generated code – because there is none.”

Ron Brenners is excited about the opportunity to bring a high quality European integration player to the US market: “E2E is a Swiss company, and I always had a preconception about technology from that country. Think Swiss high precision watches, Swiss Army Knives, and Swiss Precision Engineering. Seeing the E2E Bridge perform at reference sites reminded me about every one of these thoughts: the timeliness of E2E’s project execution, the versatility of the E2E Bridge to mold itself into any pre-existing IT environment and, the ability for E2E to turn a complex, hairy integration challenge in a simple, precisely executed experience. Doug Frisoli adds: “Every aspect of the E2E Bridge reflects the 20 years of integration best practices E2E can claim as a track record. Every element leading to a successful integration project has been cast into a unique, proven platform that is easy to learn. The pragmatism which is proposed by the MDI approach will be very well received in the US market. I simply can’t think of an organization that would not benefit from faster and better quality integration, especially if the improvements over traditional integration approaches can be measured in factors, not percentages.”

Integration and migration enormously accelerated

MDI speeds up integration and migration projects dramatically compared to conventional EAI and SOA approaches. At the same time the quality and maintainability of interface implementations is noticeably increased. All integration services are completely modeled in the Unified Modeling Language (UML) – and directly executed as a model without any code generation. Integration tasks that up until now have taken months or even years and either contained numerous errors or failed completely, are now a thing of the past.

E2E is the first company to offer software for fully Model Driven Integration. It provides this unique approach through the world’s first Enterprise Service Bus (ESB) that is implemented as a high performance UML virtual machine.

Notes to editors:

CVs of Doug Frisoli and Ron Brenners are available at:

<http://www.e2e.ch/live/en/company/management.asp>

About E2E:

The Swiss software company E2E Technologies Ltd. is the world's first company to offer software for fully Model Driven Integration (MDI). Its flagship product, the E2E Bridge, allows companies to maximize automation of the end-to-end process for IT systems integration, in order to facilitate cross-departmental and multi-enterprise business processes. E2E's MDI approach requires no conventional programming, as all integration services are directly executed as a model. To enable this unique approach, E2E provides the industry's first Enterprise Service Bus (ESB) in the form of a UML virtual machine.

By using the E2E Bridge, customers can implement integration projects economically, on time and on budget, transparently and in exceptionally high quality. System integrators, software manufacturers and providers of Software-as-a-Service (SaaS) use the E2E Bridge to offer products and services that can be more easily integrated into existing heterogeneous IT environments. The company was founded in 1996, is headquartered in Basel, and has offices in Boston, Dallas, London and Sydney.

Further information on E2E can be found at www.E2EBridge.com.

Media contact:

Chris Henn
Lautengartenstr. 12
CH-4052 Basel
Switzerland
E-Mail: chenn@e2e.ch
Tel. +41 (0)61 270 97 10
Fax: +41 (0)61 270 97 11
www.E2EBridge.com

Customer and partner contact:

E2E Inc.
USA East
Doug Frisoli
E-Mail: dfrisoli@e2e.ch
Phone: +1 (617) 421 4431
USA West
Ron Brenners
E-Mail: rbrenners@e2e.ch
Phone: +1 (972) 202 0029
www.E2EBridge.com